

# Technology & Talent Building

Customer Satisfaction to Customer Delight

### 2020 WAS A YEAR OF MANY FIRSTS AND WE LOOK FORWARD TO MANY MORE BECAUSE AT VRL, WE ALWAYS BELIEVE IN ENJOY INNOVATIONS



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# VENUS 2.0

# OUR MISSION

- 1. To foster innovative therapies targeting Antimicrobial Resistance.
- 2. To achieve a turnover of `1000 Crores.
- 3. To create brand equity among healthcare providers and consumers.
- 4. To augment human skill through technology for a modern workforce, ready for the fourth industrial revolution.
- 5. To establish a global presence in 100 countries.
- 6. To improve the quality-of-life of the informed Indian consumer by providing best-in-class healthcare solutions.
- 7. To achieve fiscal independence and maintain a net debt-free status.
- 8. To create a robust infrastructure for maintaining and acquiring global quality accreditations.
- 9. To stimulate the economic, intellectual, and social progress of every employee of the organization.
- 10. To adopt clean energy and ensure responsible consumption & production practices for a sustainable planet.

# OUR VISION

To leave a positive footprint on human health by creating an institution that transcends the mortal being.



With this thirteenth issue of the Sankalp Magazine, Venus has completed 30 years since its foundation in 1991. The journey that began with me as the one-person army is now piloted by a dynamic fleet of 1000+ individuals. I feel humbled by the fact that together, we have advanced human health in our domestic and international markets. The events that unfolded in the last year have demonstrated the importance of medicine and our role in this ecosystem. The "life-saving" aspect of the life-saving drugs that we manufacture shares a more profound meaning now.

The exceptional circumstances of COVID have brought our company closer in a unique way. It is not common for employees to come forward and support each other in times of need. When the nation is on lockdown, it is not common for your colleagues to reach out to you when you feel physically and emotionally trapped. When your entire lifestyle shifts to working from home, it is not common to have your peers help you adjust to the work-life balance. At Venus, we strive to upgrade ourselves in various formats. But COVID has tested our adaptability. And, we have proved that our will is resolute. That is the

## FROM THE DESK OF MANAGING DIRECTOR

power of Venus nation. I want to thank and congratulate all the Venusians who selflessly supported each other. Your names would be recalled whenever this chapter opens up in the book of Venus.

There was a parallel struggle that was ongoing while the pandemic was rising. We were working to uproot the financial burden that Venus had endured for far too long. When we finally did, it was a moment of ecstasy and relief, as Venus had gained the independence it longed for. Once again, I am emotionally overwhelmed to thank all those individuals who made it happen. Your efforts have made incorporating Venus worthwhile.

I see endless, free, and expansive growth from here. Working towards our Sankalp, we will upgrade our skills, adopt technological systems, and delight our customers. We are beginning a new phase of Venus.

Lastly, my message of gratitude would not have reached my Venusians without the efforts of the Sankalp Committee, and I want to thank them for keeping this medium fresh and alive. The stories shared in this year's issue reflect the creativity and dedication existing in various areas of Venus.

> - Pawan Chaudhary Chairman & Managing Director

### MANAGEMENT BYTES



### Dear Venusians, JAI VENUS.

Today we are in financially independent Venus and it would not have been possible without untiring, unflinching efforts all Venusians who fought this war at front end and those who supported at back. A BIG

thanks to all of you for your dedication, commitment and constant hard work and having faith in your capabilities and that of management. Last year had been a turbulent guaky year for the whole world due to Corona Pandemic, but from this we have learnt to be more responsible. more caring and have come out as winner with much better handling of Quality even with lesser team. Despite all obstacles, we have successfully managed to upgrade our infrastructure in plants. We have evolved, grown and adjusted our strategy to the market's need by re-structuring, opening of new avenues of sales & alobalisation. Our determination to deliver the highest standard of service and innovation reflects in the faith that our vendors & customers. posed in us. The support of our clients, suppliers and other stakeholders with whom we work daily had been the key to our success and their ultimate satisfaction & happiness should be the goal for all of us. The backbone of our company, our moral value system, Venus culture, EP programme, our SOPs, Enjoy Innovations, internal websites all provide a robust structure to manage all of Venus services, with a strong focus on Quality, Health, Safety, Environment and Security, with the overall aim to provide the optimal degree of service and to always exceed our clients' expectations. Going forwards I expect every team member to take extra responsibility to preserve and maintain what is achieved with great efforts till date, and to ensure financial, intellectual and social growth of oneself and all. Sankalp has played a role of string in threading all Venusians like beads. I congratulate Sankalp team for their efforts and motivate them to touch every heart with meaningful message & learnings of all.

> - Manu Chaudhary Joint Managing Director



Congratulations to all Venusians on the 30th Anniversarv celebrations of our organization. It is a matter of great pride that we have emerged winners after facing the onslaught of Covid pandemic last year which not only disrupted the major econo-

mies of the world but also brought many businesses on the verge of closure. The fundamental strength of our organization, Vision of our Worthy CMD sir, to keep on sowing seeds for future even during the tough times alongwith the grit and determination of all Venusians to fight against all odds has resulted in our company winning the war of survival by repaying all outstanding loans and becoming Net-Debt free company. We have proven once again the adage "Where there is a Will, there is a Way". With honest intensions and determined team effort, we can tide over the most difficult phases of life.

The future is bright for us all. Let us join hands to make Venus "An institution that transcends the mortal being".

### - Peeyush Jain

Deputy Managing Director



I want to express my appreciation for Sankalp Committee for their contribution to the launch 13th edition of our SANKALP magazine. I appreciate the work of Committee Sankalp members for time. energy and their dedication, which is an

inspiration for others.

I am sure that every Venusian will agree that our collective efforts yielded a great outcome for the company. This was only possible through our commitment of time and effort, which is especially notable amid Covid19.

Currently, our global presence is marked in 70

countries, however, going forward towards "Venus 2.O", basis our strength of "Product Quality" and "Corporate Culture" we are vying to expand our customer base, and associate with at least 100 international "delighted" customers. Further, I would take this opportunity to highlight global trends such as the rising role of technology which is changing the nature of work and skills demands. To succeed in the ever-increasing competitive market, we all need a comprehensive skill set. Therefore, at this juncture I would like to invite every Venusian to take initiative towards skill development, as relevant and quality skills enable productivity growth. It is inevitable for all of us to embrace new technology and use it efficiently to achieve long-run productivity gains.

I congratulate every Venusian for the mega achievements and thanks everyone once again for your continued commitment to the "Vision", "Mission" & "Values" of the company.

Wish all a happy and healthy year ahead!

- Ashutosh Jain

Executive Director



The fact that you can read my message right now exemplifies that Venus has outlived its challenges. The last few years required us to stay resolute and undeterred on the path of sustenance. It took a commitment from all Venusians to push the company

towards constant growth. And so it happened. Today, we are all proud receivers of the fruits coming from a tree that we nurtured.

Today, we sense a change in the air of a corporate setup that is 30 years old.

Today, we feel liberated when our creative outlet is recognized and channelized.

learning and upgrading ourselves.

Today is not yesterday.

As this Sankalp magazine downloads the events from the past year, I want to commemorate the relentless commitment that you all have shown until now.

It is our third year of the Sankalps, "Talent & Technology Building," and "Customer Satisfaction to Customer Delight." While we have been actively pursuing them for two years, I feel that we are ready to realize them this year. We are resourceful, united, and driven to make our lives and the lives of our customers better. The change that comes from this feeling is beyond comparison. We are sprinting towards a brighter tomorrow.

A pandemic that halted the world could not stop us from progressing. Nothing can now. We are unstoppable.



This year marks the 30th anniversary of Venus! As is the case with life, 30 is regarded as a milestone year. It is marked with greater maturity, responsibility, and compassion. Having sailed through seemingly unsurа mountable storm over the past year, we have

opened ourselves to a whole new ocean of possibilities. As we set sail on this new journey with reinvigorated strength, reinforced grit, and hard-fought wisdom, we must ensure that our future is an adequate homage to the battle scars we have endured to get here.

I truly believe that we have what it takes to Today, we try to go beyond routine work by become a leader in the pharmaceutical industry. We have to commit ourselves to excellence in all aspects of our work, push ourselves further than our self-conceived boundaries, and deliver the highest quality of medicines to society.

> The potential from here is unbounded, limited only by our thought!

> > - Saransh Chaudhary

CEO, VMRC Strategic Board Advisor and President, Global Critical Care

- Akshansh Chaudhary

CTO & President HR

# SANKALP 2021

# TECHNOLOGY & TALENT BUILDING

Venus has taken the Sankalp to build a workforce that continues to remain skilled and talented. Building a pool of this talent ensures that no task ever becomes obsolete. The digital revolution powered by technology stimulates this direction.

For every Venusian, the Sankalp of Technology and Talent Building shares a sincere message of endless learning and constant upgradation. In every area of our organization — manufacturing, research, marketing, sales, and support — we are expected to evaluate our current ways of working and make them better. We know that a progressive effort done at that scale would revolutionize the pharmaceutical industry.

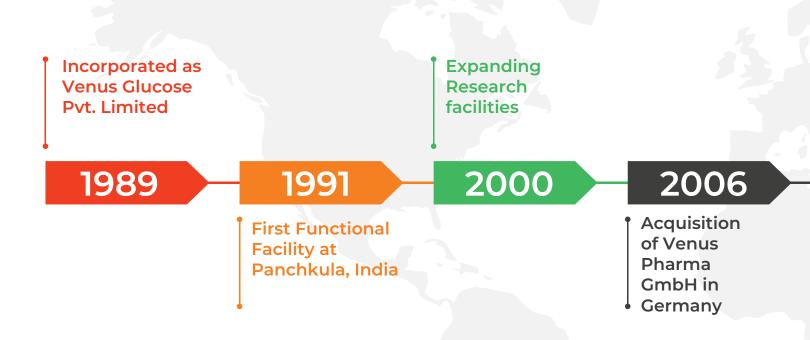
### CUSTOMER SATISFACTION TO CUSTOMER DELIGHT

At Venus, we take pride in serving our customers and ensuring their satisfaction. This Sankalp builds on the process of customer service by adding the flavor of customer delight. It is our resolve to satisfy every one of our internal and external customers so that they return as happy customers.

The Sankalp of Customer Satisfaction to Customer Delight acknowledges that we want to transition from satisfying our customers to delighting them. The outcome of this effort builds trust and leads to a long-term relationship.



# JOURNEY VENUS 1989 TO 2020 HISTORY IN TIME LINE



Venus Remedies Limited is committed to improving human lives since the very first day of its inception. Today, Venus creates quality medicines that help patients globally. During this 3 deacde journey we have nurtured the science for better tomorrow, touched the patient life with our innovative solutions, changed the pharmaceutical innovation pathway to fulfil unmet health needs, colloborated with partners to make a world without diseases and enriched the healthcare system by ethical and transparent policies.

Patients are at the core of VRL thinking and VRL research products targeting Antimicrobial

always make sure that our efforts do not end with developing a new product or therapy, but extend beyond to provide a holistic solution to the patients. The feedback from our interactions with the patients and doctors enables our research team to continuously improve and provide better solutions for unmet medical needs. Scientific ingenuity is the building block of research at Venus. We believe in catering the unmet medical needs through translational research. Since 2004, Venus has been an active participant in infectious disease research in India and has an extensive portfolio of patented research products targeting Antimicrobial

DSIR and GLP Accredita- tions for VMRC		Colloborated with Defence Research devel- opment organi- zation	
2009 —	2013	2017	2020
	Launched ELORES for tackling global Antimicrobial Resistance (AMR) problem		Collaboration with Cipla for Elores Marketing in India

Resistance.

It is essential to us that VRL research is timed appropriately to enable us to make healthcare interventions in time. The outcry for AMR was lesser known when we identified this as an upcoming global health problem and set out on a mission to save the antibiotics. Our incessant efforts and overwhelming desire to combat resistance in antibiotics led us to developing the concept of an Antibiotic Resistance Breakers that has the potential to treat some of the most threating and fatal pathogens.

When the problem is as big as drug resistance and the whole planet is on stake, the only way to

go forward is with the entire community on one side. Venus welcomed partners and collaborators from all organisations including the industry, academia, medical practitioners and all others to join hands and work towards achieving common goals.

Venus believe in a system oriented approach with transparent policies and ethics in all aspects of business.

### WEARE 3 DECADE YOUNG READY TO CHANGE THE WORLD

persistence and the will to be different. In the tions, a great team and lofty visions in place. process, we've met global benchmarks and

For 3 decades, we have done the grunt work. years of building the most robust foundation We've consistently invested in R&D. We've inno- possible, We have arrived. Now, we're geared up vated unique, patented products. We've pains- for our second inning (Venus 2.0), with strategic takingly built up a team that's high on passion, plans, breakthrough products, digital interven-

attained worldwide recognition. And after 30



Volume XIII, March 2021.

TIRELESSLY WORKING SINCE LAST 3 DECADES

## 54,75,000 DAYS

### 4,65,37,500 HOURS

### 2,79,22,50,000 MINUTES

1,67,53,50,00,000 SECONDS

#3Decades #TimeInvested #ReadyToChangeTheWorld

Volume XIII, March 2021.

## **EXPRESSION** COVID -19 AN UNPRECEDENTED CRISIS Tackled with Extraordinary Efforts

The coronavirus COVID-19 pandemic is the unprecedented health crisis and the greatest challenge we have faced since World War Two. We have now reached the tragic milestone of more than 2.5 million deaths, and the human family is suffering under an almost intolerable burden of loss.

But the pandemic is much more than a health crisis, it's also an unprecedented socio-economic crisis. Stressing every one of the countries it touches, it has the potential to create devastating social, economic and political effects that will leave deep and longstanding scars.

The year 2020 was shaped by the COVID-19 pandemic and VRL was not only at the forefront of efforts to combat the virus, but was similarly vulnerable and impacted by the effects of lockdowns.

Restrictions on international travel exposed frailties in supply chains, lockdowns prevented access to healthcare providers and prevented patients from accessing care and trial sites. But we responded in kind, pivoting to digital-led communications and more sophisticated logistics and distribution while localizing supply where it could.

Venus was closely observing the evolving Covid-19 situation and taking measures in line with the WHO and Indian Health authorities to mitigate the effects of this situation.

### In these unprecedented times, VRL continues We have also requested all employees to to care for all its stakeholders.

### Some of the measures taken by VRL towards Covid-19: Covid 19:

- · Postponement/cancellation of all events and meetings organized or to be participated by VRL, either in India or elsewhere in the world, · Self-isolate for 14 days if you are experiencing until further notice.
- · Suspension of all nonessential travel international and domestic.
- Suspension of group visits to VRL facilities in India and Germany, until further notice.
- further notice.
- · Awareness initiatives for the employees to prevent the spread of Covid-19 in workplace.
- system, until further notice.
- Providing hand hygiene and surface disinfec- Use non-physical greetings (i.e. avoid shaking tant kits to employees for work place and for home use.
- · Compulsory fumigation of all workstations and common areas every 3 days.

# follow following actions to avoid the spread of

- · Avoid to enter VRL facilities if suffering from cold or other flu-like symptoms and prefer work from home, if possible
- any cold or flu-like symptoms or have returned from another country for either business or personal reasons or have been in contact with someone with a confirmed diagnosis of Covid-19 in the past 14 days
- Limiting duty travel to essential trips, until Don't invite any visitors on VRL sites without the prior approval. Ensure all essential hand hygiene measures at the gate of entry for the approved visitors.
- · Suspension of biometric based attendance · Avoid attending meetings, conferences or events of more than 20 people.
  - hands) and maintain appropriate "social distance".

### VENUS STANDS STRONG WITH VENUSIANS COVID-19

COVID-19 Protection cell for **On premises RTPCR and Antibody Employees and their family** Testing facility for employees members **Running operation with limited** Arranged Essential supplies for Manpower to achieve best Venusians during lockdown production output Sanitization activities performed at Round the clock sanitization public places under corporate social activities in Plant, Workplaces resposibility programme & Canteens **Distribution of COVID-19 Protection** kits including sanitiser, mask & surface disinfactant for employees and general public.

# **CORONA WARRIORS STORIES**

Last year was unpredictable and challenging, For this year's Sankalp magazine, here are some but, our difficulties give rise to creative solutions. Even during the peak pandemic months, our operations were running, and we were progressing. It is only due to our strategic planning and efforts of our people who devote them selves for the organization even in the time of pandemic and prove themselves as the true Corona warrior's of Venus.

of the most inspirational stories describing the bravery and devotion of our peoples during Covid-19. Get inspired with VRL Corona Warriors's efforts through these stories.

# **STORIES OF** $\mathbf{R}$ CORONA WARRIORS

न.68 , प्लाट न.61 या बद्दी यूनिट हर जगह सप्लाई चौन टीम ने अपने कर्तव्यों का पालन किया अपने आदरणीय सी एम. डी सर और डी. एम. डी सर के उम्मीदों पर खरा उतरा, मैं स्पेशल धन्यवाद उन सभी विभागों को भी दूंगा जो इस संघर्ष भरे पलों में रातो दिन झुड़ें हुए थे, सबने जी जान से मेहनत की जिसकी सफलता हमें मिली! एक बार फिर मैं सभी का दिल की गहराईयों से धन्यवाद करता हूँ !



COVID 19 महामारी को हम सब कभी नहीं भूल पाएगे में COVID 19 में अपनी बीती बाते शेयर करना चाहता हूँ मुझे याद है वो दिन जब आदरणीय VP सर की कॉल आयी उन्होंने कहा कुलदीप जी आपको बद्दी जाना है और अपनी टीम का होशला अफजाई करना है. उस समय मेरी टीम के तीन एम्प्लोयी ड्यूटी पर थे. Mr- Vipan Kumar DM IC , Mr- Sanjeev Kumar AM IC and Mr-Dharam Singh Team Member उस समय बद्दी में हालात बहुत खराब थे , बॉडर सील्ड थे में बहुत एक्ससिटेड हुआ जब सर ने मुझे एक वीनस आर्मी सैनिक के रूप में ये काम शोपा. 10 अप्रैल रात को सर का कॉल आया की आपको कल 5 बजे बद्दी जाना है, Starlit Printer की गाडी में कडक्टर बनकर ,में सुबह जल्दी पचुला आफिस पहचा और वह से Starlit की गाडी में कडक्टर बनकर बद्दी के लिए निकल गया रास्ते में उसकी डै एगल भी अनलोड कराई क्यूकी ड्राइवर एकेला था रस्ते में तीन जगह चेकिंग भी हुई मन में बहुत घबराहट भी थी अत में बद्दी आफिस पहुचा और ऑफिस की हालत देखकर दग रह गया ऑफिस में कही भी ऐसी जगह नहीं थी जहां मटेरियल न रखा हो रोड , पार्क और कार पार्किंग सब जगह मटेरियल रखा हआ था मने टीम का होशला अफजाई करते हुए बोला , बहुत अच्छे से मैनेज कर रहे इस हालत में भी. जब में ऑफिस आया तो केशब सर ऑपरेशन भी प्लाट में आये थे उसी दिन हम दोनों ने मिलकर प्रोडक्शन एक्टिविटी भी देखि और साथ साथ रूटीन वर्क भी. जिस दिन हम बद्दी पहुचे , रात में न्यूज आयी कि बद्दी सील्ड हो गया हमारी कंपनी के पास का एरिया कोई मूवमेंट नहीं होगी अब लोकल एम्प्लोयी भी आने बद हो गए थे बस वही एम्प्लोयी रह गए तो प्लाट के अडर थे में अपने डिपार्टमेंट के अब दो हेल्पर के साथ काम कर रहा था Mr- Shubhash Yadav and Mr-Balvir Singh जब दिन में फ्री होते थे तो केशब सर के साथ प्रोडक्शन एक्टिविटी में रहते थे क्यूकी प्रोडक्शन में टीम शार्ट पड़ रही थी और रात को शभी एम्प्लोयी जो प्लाट में रुके



प्रिय वीनसवासीयों,

इन शब्दों को कहानी के रूप में प्रवर्तित करते हुए मैं खुद को गौरवां. तत महसूस कर रहा हूँ,

2020 में वैश्विक महामारी कोरोना वायरस ने पूरी दुनिया को चपेट में ले रखा था। दुनिया भर में इस वायरस से संक्रमित होने वालों और जान गवाने वालों का आंकड़ा तेजी से बढ़ रहा था। भारत समेत तमाम देशों में लोग लॉकडाउन के दौरान घरों में सुरक्षित थे। वहीं कोरोना के फ्रंट लाइन वारियर्स हर दिन अपनी जान हथेली पर रख इस वायरस से लड़ रहे हैं। कुछ ने तो अपने कर्तव्यों का पालन करते हुए इस युद्ध में जान तक न्योछावर कर दी है। आइये उस संघर्ष भरे पल को हम अपने वीनस में याद करते हैं.

चूँकि हमारी वीनस फार्मा कंपनी हैं और हम जीवन रक्षक दवाइया बनाते हैं और गुणवत्ता पूर्वक उसका कारोबार करते हैं । वैश्विक महामारी कोरोना के दौरान हमारी इक्छा भी थी की हम भी अपने दवाइयों के माध्यम से देश-विदेश के लोगों के जीवन की रक्षा करें, और सौभाग्य अथवा निरंतर प्रयासों से दवाइयों के कई खेप का आर्डर हमें देश और विदेशो से मिल गया, अब कई बड़ी चुनौतिया हमारे सामने खड़ी थी जिसमे सबसे बड़ी चूनौती ये थी कि हमारा मुख्य उत्पादक कारखाना किसी और राज्य (हिमाचल प्रदेश ) में, हमारा मुख्य कार्यालय किसी और राज्य (हरियाणा) में और मुख्य कर्मचारी किसी और राज्य (पंजाब) से और इन सभी के बीच प्रशाशन के तगड़े नियम, कि कोई भी व्यक्ति एक राज्य से दूसरे राज्य तथा अपने घरों से भी बिना अनुमति के घर से बाहर नहीं निकले, जगह- जगह पे पुलिस बैरियर, इस चुनौतीपूर्ण और संघर्षपूर्ण समय में हमारे आदरणीय JMD Madam की कुशल रणनी. ति के माध्यम से सभी सेल्स मैटेरियल्स को अंतिम रूप (फिनिश गुड्स प्रोडक्ट्स) देने का कार्य हमारे मुख्य कार्यालय (हेड ऑफिस ) में रातो–दिन प्रारम्भ हो गया, और सफलता पूर्वक तैयार भी होने लगा । अब बारी थी उसको सुरक्षापूर्वक सही स्थान पर पहुंचाने की जिसकी जिम्मेदारी सप्लाई चौन टीम के ऊपर थी, चूँकि मुख्य कार्यालय के सप्लाई चौन विभाग का कार्यभार मेरे ही माध्यम से सम्पूर्ण होता हैं और में अपने कर्ततव्य पथ पे हमेशा अग्रसर रहता भी हूँ, इसीलिए एच.ओ.डी ने यह कार्यभार मुझे सौपा, अब मेरे सामने समस्या यह थी की मैं रहता था दूसरे राज्य(पजाब एव हरियाणा) के बॉर्डर पे जहाँ पे पुलिस बेरीग ेटस थे और पजाब पुलिस बड़ी शख्ती में थी जो मुख्य मार्ग हमारे कार्यालय की तरफ आता था वह रेलवे बैरियर के ऊपर ओवरब्रिज बनने के कारण बंद था। अगर मैं अपने मोटरसाइकिल से आता तो मुझे दूसरे राज्य से होकर आना पड़ता जिसकी अनुमति नहीं थी । एक और रास्ता था जो पुलिया (रेलवे लाइन के निचे) होकर गुजरता हैं जिस से एक समय में सिर्फ एक व्यक्ति पैदल आ सकता हैं चूँकि और कोई रास्ता नहीं था इसीलिए मुझे अपने तीन-चार टीम मेंबर्स के साथ वही रास्ता अपनाना पडा । लेकिन पुलिस प्रशाशन का डर वहां भी था । इन सभी संघर्ष भरे पलों के साथ दिल में एक लगन थी, एक साहस था ड्यूटी पे आने का और अपनी प्रतिमा एव कार्यशैली दिखाने का, क्योंकि दूसरी तरफ हमारे देश के कोरोना वर्रिएर्स डॉक्टर, नर्सेस, पुलिस, सफाई कर्मचारी अपने कर्तब्यपथ पर डटे हुए थे, जो प्रेरणा के स्रोत थे दूसरी तरफ अपने वीनस के उज्जवल भविष्य के साथ अपने वीनसवासीयों के भविष्य की कामना दिल में थी, कारवाँ चल पडा दोस्तो, दिन, प्रतिदिन, रातो–दिन अपने दवाई के ऑर्डर्स, प्रोजेक्ट्–100, हैंड सैनिटाइजर को सफलता पूर्वक अपने मुकाम पे पहुंचाने का, चाहे वो हेड ऑफिस, प्लाट

थे 12 से 2 बजे के बीच गाडी लोडिंग करते थे. मैने लॉक डाउन के समय बद्दी यूनिट्स में तीन फेज में ड्यूटी की. पहली बार 7 दिन रहा फिर 14 दिन और फिर 10 दिन. उसके बाद बद्दी पंचकूला बोर्डेर खुल गया था. इस महवारी ने दुनिया को बहुत कुछ सिखाया है. ये फेज हम अपनी जिंदगी में कभी नहीं भूल पाएंगे. शभी डिपार्टमेंट ने एक दूसरे डिपार्टमेंट को फुल सपोर्ट किया , और सभी वीनस वाशियो ने ये कॅरोना माहवारी से लड़कर विजय प्राप्त की. जिसके रिजल्ट आज हमारे सामने है. वीनस नेशन इस कठिन समय में भी अपनी वीनस फॅमिली के प्रति हमेशा निष्ठावान रहा. अपने हर एम्प्लोयी की हर तरह की सहायता की जो चाहिए थी.. में और मेरी टीम हमेशा वीनस नेशन की सेवा मे ततपर रहेंगे. ये एक सच्चे सिपाही की शपत है. जय वीनस जय वीनस जय वीनस..



KULDEEP SHARMA AGM- Inventory Control II

During corona pandemic, isolation, contact restrictions and economic shutdown impose a complete change to the psychosocial environment in affected countries. However, there were many frontline workers who worked actively for the betterment of the society. I consider myself not behind them being serving a pharma company. Despite several restrictions and safety measures being imposed that time. I managed to reach my office, which is located in Panchkula, from Mohali 20 kilometers away crossing the border of Chandigarh twice in a day. As the beautiful city is famous for its strict rules and regulation. I faced numerous challenges crossing its border and reaching my final destination. I vividly remember the time when one of the cops became adamant regarding imposing a fine on me because I was on the road in complete shutdown situation struggling to reach my workplace on time without having a valid exemption pass. After messing for around half an hour and explaining the urgency to go to office, he released me. There are many more incidents that I can recall, however, with shortage of words and time, I would prefer to write on other but important threats. While I was doing

good indirectly for society, there was a constant fear in my mind that I might not become the carrier of deadly coronavirus at my home. As my son is under 5 and my parents-in-laws are over 60. both were vulnerable to COVID-19 that time. I was under pressure to keep a safe distance from them especially because I used to go out for so many hours. Apart from this, managing the new protocols at office and home were daunting to follow. In the office, doing everything online such as conducting meeting, giving presentation was another challenge to adapt to. At home, on the contrary, leaving everything in the hands of husband was also uneasy as he was naïve pertaining to household chores and upbringing of a child because all maids were on off and schools were also conducting online classes respectively. I highly appreciate the support from my husband as he compromised his work and supported me to continue mine. Culminately, we combated the situation together.



INDERPREET KAUR DPM-PMT-II

मार्च 2020 भारत में तेजी से पैर पसार रहे कोरोनावायरस को मात देने के लिए 22 मार्च 2020 को 14 घंटे का जनता कर्फ् यू की घोषणा की गई जनता का... जनता के द्वारा.... लागू कर्फ् यू कोरोनावायरस को समुदाय के बीच फैलने से रोकना था और संक्रमण की चेन को तोड़ना था फिर 23 मार्च को पंजाब सरकार ने कर्फ यू का ऐलान किया ट्रांसपोर्ट सर्विसेज बाधित होने लगी तमी आदरणीय सीएमडी सर की अध्यक्षता में पंचकूला के सभी संबंधित विभाग अध्यक्ष के साथ मीटिंग हुई जिसमें सर ने हर वीनस वासी को कोरोनावायरस की चुनौती को सरहद पर फौजी की तरह कार्य करने को कहा मीटिंग के दौरान ही मेरे मन में भी अपने कार्य क्षेत्र में आने वाली बाधाओं और उससे निपटने के लिए मंथन होने लगा सर ने मेरे को भरी मीटिंग में कहा कहा खो गए जितेंद्र जी लेकिन मैं उस वक्त कुछ नहीं कह पाया फिर 25 मार्च से 21 दिनों के लॉकडाउन की घोषणा हो गई और मुझे भी अवसर प्राप्त हुआ अपने आपको कोरोना योद्धा बनाने का आदरणीय ईडी सर द्वारा कोविड–19 एक्शन कमेटी का व्हाटसएप ग्रुप 22 मार्च को बनाया गया था उसके



वीनस परिवार के प्रत्येक सदस्य द्वारा प्राप्त सहयोग का मैं जिंदगी भर ऋणी रहूंगा और इस दौरान प्राप्त किए गए अनुभव और आत्मविश्वास को अपनी टीम के साथ समय समय पर साझा करके एक सुदृढ़ और शक्तिशाली टीम खड़ी करने के लिए निरंतर प्रयास जारी रखूंगा



JITENDRA SINGH GM-Administration

### जय वीनस !!

कर्म भूमि को मिल जुल कर एक राष्ट्र बनाए जन मानस के राज हस एक देश बनाए

महामारी के दौर चला जन मायुषी तब छायी थी कुछ राज हंसो ने आगे बढ़ कर बागडोर तब थामी थी

मिला साथ जन जन का तब आगे भाव विभोर हुए हुआ सार्थक कार्य हमारा सपना सब साकार हुआ सफल हो गया राष्ट्र हमारा करूणा का अवतार हुआ

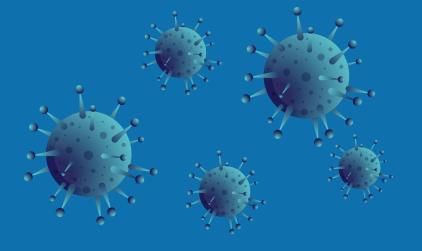
आओ हम अब मिलकर तिलक करें चन्दन रोली से हम सब मिलकर स्वागत करते जय वीनस की बोली से जय वीनस जय वीनस जय वीनस

### Pawan Tiwari

Soldier - Venus Army



तहत हर चूनौती की जानकारी ग्रुप में सांझा होने लगी और ग्रुप के सभी सदस्य अपने अपने कार्य क्षेत्र के हिसाब से बढ चढकर ग्रुप में अपनी कार्यविधि की जानकारी पोस्ट करने लगे और जल्द से जल्द कपनी में उत्पादन शुरू करने के लिए योजना बनने लगी और 26 मार्च से ईडी सर द्वारा चंडीगढ़ – पंचकूला में वीवीआइपी ऑफिसर के ऑफिस और घरों में सैनिटाइजेशन के निर्देश मिलने लगे और यहां से शुरू हुआ मेरे अतर्गत आने वाले विभाग के कार्य सबसे पहले ड्राइवर और सैनिटाइजेशन करने के लिए टीम से संपर्क साधा टीम को प्रेरित करके बृजपाल हाउसकीपर इस कार्य के लिए तैयार किया गया टीम पहली बार सैनिटाइजेशन के लिए चडीगढ़ पहुची तो वहां पर लगे कोरोना पॉजिटिव मरीज का बोर्ड देखकर टीम असमजस में पड़ गई और मुझे बोर्ड का फोटो भेजा गया फिर मैंने फोन पर फौजियों की भांति आज्ञा का पालन करने के लिए टीम को अपनी सुरक्षा रखते हुए कार्य करने के लिए प्रेरणा दी और फिर क्या था टीम में विश्वास जागा और तब से आज तक बिना किसी संकोच के सैनिटाइजेशन का कार्य होता आ रहा है और पजाब हरियाणा चडीगढ के साथ साथ हिमाचल में भी 100 किलोमीटर के दायरे में जहां भी हमें सैनिटाइजेशन करने का आर्डर प्राप्त हुआ बड़े उत्साह से टीम द्वारा यह कार्य किया गया अप्रैल के प्रथम सप्ताह से ही बद्दी और पंचकूला में उत्पादन कार्य शुरू हो गए और चूनौती आई अन्नपूर्णा सर्विस व अन्य प्रशासन विभाग और ट्रांसपोर्ट विभाग की सर्विस प्रदान करने की जबकि लॉकडाउन और कुछ एरिया में कोरोनावायरस के केस बढने के कारण आवाजाही बाधित थी लेकिन कमेटी की एकजुटता और अथक प्रयास से मूवमेंट पास प्राप्त किए गए आवश्यकता अनुसार कर्मचारियों को कपनी में लाने के प्रबध करते रहे और कंपनी की जरूरतों को पूरा करने के लिए सी आर ए, वी एस सी और फाइनेंस विभाग की सहायता से उत्पादन कार्य प्रणाली को सुचारू किया गया कमर्शियल विभाग को 24 X 7 सर्विस प्रदान की गई देखते ही देखते बदी में 150 कर्मचारियों को 24 घटे अन्नपूर्णा सर्विस व सभी के ठहरने का प्रबंध किया गया पंचकूला यूनिट में भी दिन-रात शिफ्ट में कार्य चला यहां पर भी 30 कर्मचारियों को कंपनी गेस्ट हाउस में ठहराया गया इस दौरान अपने घर से बाहर बद्दी और पंचकुला में रहने वाले कुछ कर्मचारियों के घर पर भी जरूरत अनुसार सामग्री पहुंचाई गई सभी सुविधाएं सुचारू रूप से चल रही है कि नहीं इनकी जानकारी लेने के लिए फिर 11 मई को कमर्शियल व्हीकल को खुद चला करके में भी बद्दी पहुंचा और सारी स्थिति का निरीक्षण करके जरूरत अनुसार कार्य सभाला हर सभव सर्विस प्रदान करके कपनी आवश्यकता को पूरा किया और सब कुछ ठीक चल रहा था इसी दौरान 27 मई को दोबारा से सभी सड़क सेवाए पहले की तरह बहाल हो गई लेकिन तब एक बड़ी चुनौती सामने आएगी सोशल डिस्टेंसिंग के चलते बसों में 50% सवारी बैठने का सरकारी आदेश जिसका पालन करने के लिए 24 घंटे की अंतर्गत बसों की संख्या दूगनी करके सभी वीनस वासियों को ट्रांसपोर्टेशन सर्विस दी गई इस प्रकार संपूर्ण टीम के सहयोग से हमने तहदिल से कार्य करके अपने लक्ष्य में जीत हासिल की फिर सब कुछ ठीक चल रहा था अचानक से 9 अगस्त को कपनी में भी कोरोना ने दस्तक दी लेकिन आदरणीय ईडी सर और प्रेसिडेंट एचआर के द्वारा दिए गए निर्देशों का पालन करके हमने इस चुनौती को भी बडी सुझबुझ से कवर किया और कंपनी की कार्यप्रणाली को बाधित किए बिना जीत हासिल की मैं मैनेजमेंट द्वारा दी गई जिम्मेदारी और मुझ पर दिखाए गए विश्वास का तहे दिल से से आभार व्यक्त करता हू और



IN THESE TIMES OF NATIONAL EMERGENCY, OUR HEALTHCARE WORKERS ARE THE REAL SOLDIERS. WE SALUTE YOU FOR THE SPIRIT AND DEDICATION TO FIGHT AGAINST COVID-19

# WE THANK YOU!!

WE STAND BY YOU AND WILL ENSURE OUR ROLE AS A RESPONSIBLE MEMBER OF THE PHARMACEUTICAL INDUSTRY.

# ROUND UP ACHIEVED THE MARK OF PRODUCING 4,00,00,000 VIALS

With world class manufacturing units and by introducing number of machines and devices, we addressed an increasing demand in the market with the highest production till date which is more than 4.00 crores unit of vials in 2020-21. VRL's first manufacturing location commenced operation in 1991 in Panchkula. This unit has now grown to 7.5 million bottles a year. A proactive investment in world-class equipment and a strict adherence to best practices enable the unit to manufacture complex and intravenous products products in the Antibiotics,Total Parenteral Nutrition (TPN), Neuro and other super specialtytherapeutic segments. State-of-the-art quality control laboratories ensure strict process and product adherence with WHO-GMP and ISO 9001:2008 standards. Its key products include Mebatic, Calridol, Moximicin, Neurotol and Glutapep, among others.

VRL's Baddi five-acre unit represents a prudent balance between environment friendliness and globally-benchmarked manufacturing infrastructure. This unit's strategic location in a special economic zone capitalises on a number of fiscal benefits. The unit manufactures high-end novel formulations across eight units dedicated to oncology liquid injections, oncology lyophilised, lyophilised injections, pre-filled syringes, cephalosporins, carbapenems, cardiology injections and liquid vials.

The unit has an annual production capacity of 78.5 million vials catering to other high-growth, high-value therapeutic segments. The facility has a warehousing capacity of 1,900 pallets under controlled temperature, facilitating storage and anytime delivery. The unit manufactures key products like Elores, Vancoplus, Potentox, Tobracef, Supime, Zydotum, Pirotum, Ronem, Lastinem, Fejet, Actimycin, Megaparin, Taxedol, Paclitol, Oxol, Citabol and Carplat, among others. The unit is certified for ISO 9001, ISO, 14001 and OHSAS 18001; the unit has also received 20 international certifications from global regulatory authorities including European GMP valid across the European Union.

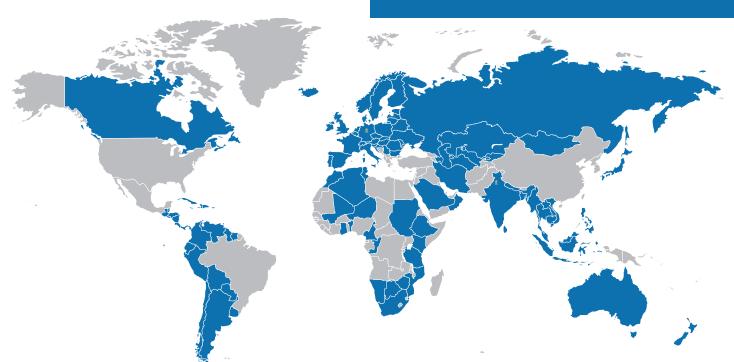
Venus Pharma GmbH is the primary Centre for European business of Venus in 27 EU countries, EEA members and gulf countries. This German unit, backed up by quality innovative products from EU cGMP approved units.

# EXPORTING GLOBALLY **IN 70+ COUNTRIES**

The team Interational Business comprises of 14 dedicated professionals facilitating the Company's global footprint across Africa, Asia-Pacific, CIS, Europe, Australia, Latin America and Middle East countries. The department has five (5) overseas marketing offices all over World comprising of Germany, Colombia, Vietnam, Saudi Arabia and Sri Lanka.

IB with joint efforts of DRA has facilitated 651 registrations across the globe and 724 are in pipeline. IB has a very efficiet and energetic team who is rigorously participating in tenders all over the world & achieving new heights. IB

During this pandemic year we have widened our International reach by entering the markets of Ghana. Mali, Iraq, Maldives and Chile sensing the huge prospects for our products. These marketing partnerships with global leaders helped develop an extensive distribution channel for our organization.



has been awarded National Tenders from UK, Italy, Saudi Arabia, Oman, Cyprus, Mexico, Israel, Thailand, and many more. The Team has been very much instrumental in promoting Venus Research products also, there by launching ELORES in many countries.

2020 was a dynamic year for IB Team as well • Imipenem + Cilastatin with so many ups and downs. Inspite of many • Paracetamol hurdles, IB Team has done a remarkable achievement by accomplishing their targets in less than 10 months..

This dynamic Journey of expanding foot prints internationally will go on year by year. Will come up with new Achievements next year.

### TOP SELLING PRODUCTS THIS YEAR

- Meropenem
- Enoxaparin

## COLLABORATING FOR SUCCESS

We had ten innovative products developed in-house that addressed high-priority health issues. The world had endorsed most of them. But, our cash box did not ring, rather it the domestic market. They would market. We would manufacture. We are excited because besides returns from the product, we



ran dry. Something was definitely

amiss! Dropping the innovation assets in favour of generics was a no-brainer. But we stuck to our vision. Because, we trusted the potential of our product, we believed in our research. This time we pushed a little harder. We created a dedicated marketing team for our flagship product Elores. They engaged with the medical fraternity – doctors, key opinion leaders, institutions, enterprises – on a knowledge platform. They created awareness. And, we got our marketing ally Cipla Limited. We sold the brand and trademark of our product to them for e a r n e d r e - spect from the domestic market. The latter, we believe, would last longer and help us engage in many more such partnerships.



# WHO LISTING FOR OUR RESEARCH PIPELINE PRODUCTS

Antibiotic resistance continues to be a alobal public health issue causing a health-care 💺 burden heavy on systems. The clinical pipeline continues to be insufficient to contain antimicrobial resistance, and further investment and research is needed to ensure that a robust pipeline is built to treat the WHO priority pathogens list of antibiotic-resistant bacteria. To shed light further upstream on the preclinical pipeline the WHO has undertaken a review of the antibacterial preclinical pipeline and published the data of all identified projects in a publicly accessible database. The database captures 252 unique antibacterial agents in preclinical development being developed by 145 individual institutions, of which the majority are smaller biotech companies and academic institutions. There is a higher degree of innovation in the preclinical pipeline with a signifinumber of non-traditional cant approaches being pursued. For even a fraction of these projects to reach clinical development or the market, there is a need to shift the market dynamics for new antibacterials through the identification of new solutions beyond push and pull incentives.

From India 10 preclinical antibacterial products in the pipeline are listed in WHO review and 4 of them are from Venus Remedies Limited



### VRT001-C (Oral Ceftriaxone)

VRT 001-C is an oral antibiotic based on stealth targeted nanoparticle (STN) technology. The product is designed to meet the unmet need of shifting patients from IV to oral therapy in infections caused by both aerobic Gram-positive and aerobic Gram-negative bacteria, and also covers some anaerobes.

Proposed Indication: Complicated and uncomplicated urinary tract infections, lower respiratory tract infections, skin, soft tissue, bone and joint infections, bacteraemia/septicaemia, and paediatric meningitis, Gonorrhoea, Community-acquired pneumonia, Hospital-acquired pneumonia, Acute otitis media, Intra-abdominal infections, Syphilis, Bacterial endocarditis in adults and children..

### **VRP032**

VRP - 032 is a biomimetic antimicrobial infusion therapy indicated for septicemia and XDR resistant pathogens. Currently, this showed efficacy against resistant pathogens bacteria, virus, fungi, and various other faulty proteins. Proposed Indication: Bloodstream infections



From India 10 preclinical antibacterial products in the pipeline are listed in WHO review and 4 of them are from Venus Remedies Limited

### **VRT001-V**

VRT 001-V is an oral antibiotic based on stealth targeted nanoparticle (STN) technology. The product is designed to meet the unmet need of shifting patients from IV to oral therapy in infections caused by both gram-positive cocci and gram-negative cocci.

Proposed Indication: Complicated skin and skin-structure infections (including cellulitis, myositis and necrotizing fasciitis),Meningitis, Central nervous system (CNS) infection like brain abscess, Bone and joints Infections, Suppurative intra cranial infections, Epidural abscess, Bacterial endocarditis in adults and children.

### **VRT001-M**

VRT 001-M is an oral antibiotic based on stealth targeted nanoparticle (STN) technology. The product is designed to meet the unmet need of shifting patients from IV to oral therapy in infections caused by both aerobic Gram-positive and aerobic Gram-negative bacteria, and also covers common anaerobes.

Proposed Indication: Lower respiratory tract Infections, Urinary tract Infections, Intra-abdominal Infections , Skin and skin structure Infections, Bacterial meningitis and Bacterial septicemia in adults and children

## RENAL-GUARD TECHNOLOGY

In the current clinical settings, polymyxins drugs like colistin and polymyxin B are increasingly reintroduced in clinical practice due to the absence of effective antibiotics for the treatment of emerging infections caused by resistant gram-negative bacteria. However, nephrotoxicity associated with these drugs is a very common side effect that occurs during treatment. More than 1 in 3 patients treated with polymyxins is reported to incur kidney toxicity resulting in increased patient complications, increased length of hospital stay and higher mortality. Considering the increasing use of polymyxins in the treatment of MDR gram-negative infections and their dose-limiting toxicity, there is an urgent need for newer better treatments. However, the current market dynamics for novel antibiotics and the antibiotic pipeline is not suggestive of an imminent solution.

Acknowledging this unmet medical need, a novel platform technology called Renal Guard Technology (RGT) has been developed by a team of scientists at Venus Medicine Research Centre, India. RGT is a unique approach for reducing renal toxicity by creating Supra Molecular Cationic (SMC) complexes of polymyxin drugs. These SMC complexes are designed to impair drug uptake & accumulation inside kidney cells. The innovative technology design is powered by electrostatic interaction which allows to maintain drug properties without affecting the efficacy of the polymyxins and simultaneously reduces their renal toxicity, as proven through a series of preclinical experiments.

We have also applied Indian and worldwide patent for the Renal Guard Technology.

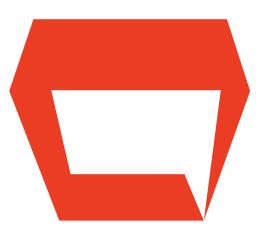
# DIGITAL SURGE

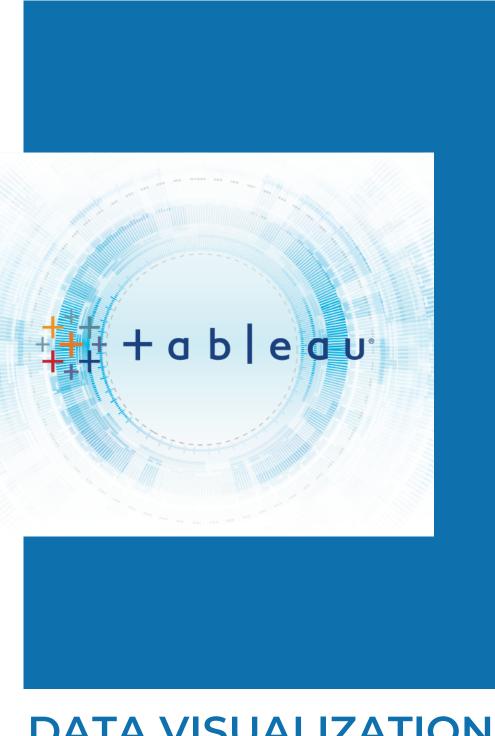
## ENHANCING PRODUCTIVITY THROUGH INTELLIGENT CLOUD APPLICATIONS

While the Covid-19 pandemic plunged the majority of the industry into disarray, a number of well-prepared organizations like Venus has the digital infrastructure required to not only keep their heads above water, but to accelerate the reimagining of their workplace.

Microsoft 365 facilitates a new world of productivity – and it does this in a way that other collaboration tools can't. It provides a holistic and unified set of productivity, collaboration and real-time communication capabilities. If you look at alternative offerings, they are all point solutions. In an industry like pharmaceuticals, a holistic suite of technology solutions will enable not only a more productive and efficient workforce, but it will facilitate a consistent experience for customers too.

Venus chooses Microsoft 365 as the security and compliance protections that come with Microsoft 365 is best in industry. Microsoft 365 and Microsoft Teams provide strong enterprise security for our industry including capabilities to help protect sensitive information, meet regulatory compliance obligations, and prevent information exchanges that could lead to organisational conflicts of interest.





### DATA VISUALIZATION TOOLS FOR QUICK & ACCURATE DECISIONS

Data visualization is another form of visual art that grabs our interest and keeps our eyes on the message. When we see a chart, we quickly see trends and outliers. If we can see something, we internalize it quickly. It's storytelling with a purpose. If you've ever stared at a massive spreadsheet of data and couldn't see a trend, you know how much more effective a visualization can be.

In the world of Big Data, data visualization tools and technologies are essential to analyze massive amounts of information and make data-driven decisions.

Data Analytics Department at Venus has prepared 39 Dashboards for 16 departments includina Management, Acounts, Finance, International Business India, Venus Pharma India, Generic Business unit, Global Critical Care, Domestic Operations, S&BD, Commercial, IMD and MIS and through these dashboards now the Sales. marketina. Purchase, accounts. finance, production, Human Resource, Logistics, New Generic Opportunity and New export Opportunity data can be visualize in different dimentions to analyze the data and make more effective decisions.

According to a survey every department is saving Approx. 25 days per year through utilization of Tableu Dashboards in their day to day working.

# EXHIBITIONS GAMIFICATION AT WORKPLACE

Passion Premiere League (PPL) is a company sport launched by the creative team of Venus Remedies Limited following the vision of Respected CMD Sir. Since its launch in 2016, PPL and its allied games have been received extremely well by the employees and have enabled Venus to be connected through a common thread a game of passion the idea behind the game is simple. The teams compete against themselves to achieve the target scores to win the game. There are multifaceted layers to the game, involving rules, processes, awards, among others. This document is a detailed assembly of everything related to PPL and its allied games. A game of passion, is being played among the target oriented teams of Venus. History reveals that every game is being played to win and every player of team plays game with only one motive that is to win and only win the game. PPL, in a game form, was launched on 1st April 2016 with an objective to enhance the passion of winning in terms of selling & improving sales score in

terms of sales target.

PPL is derived from the most religiously followed game in India, "CRICKET". Chasing a score induces passion among players to win & follow the score, and to perform in a highly competitive manner. The fire of performance makes them excel. This game was designed to gamify the sale and marketing experience of the employees by making them follow rules of Cricket and link it to their sale targets. It allows the sales teams to perceive their roles as players in a game, destined to win. In Cricket, a batter excels on each ball. Every ball teaches him a lesson to improve further and so to add score in his kitty. Similarly, in PPL each day is a ball and sale is the score he adds in his basket. Every day makes a sales person to learn new and achieve his target by performing better. Sale figures in PPL become the score of an individual player that has to be chased to excel on each ball (day of the week). The Passion to achieve the score fuels the fire to perform day by day.



Volume XIII, March 2021.

# **KBC@VENUS**

The game engraves a pathway of smooth tuning improved department.

Following the vision of Resp. CMD Sir, The Game of departments to work in a rhythm. This rhythm of KBC is designed to engage all departments at leads to achieving the vision and mission of the Venus in a system of constant evaluation. It is a organization. KBC is a fun game that engages game that makes everyone to follow the princi- contestants to answer a few questions, and the ples and cultural practices instituted at Venus. evaluation of those guestions leads to an



## HOW TO PLAY

At any point during the game, the departments score report for each parameter that they have will have the option to take a lifeline. There are received from other departments. three lifelines in KBC:

### Surrender **Reveal Power Paplu**

### Surrender

If a department is unable to qualify for the next (Surrender and Reveal), you can use Power Paplu level, they can take the Surrender Lifeline. As to reactivate both of them. Now, you will have soon as they select it, they would be elevated to the next level. But, they will have to surrender 10% of their award money, whenever they If you take Surrender, you will need to surrender receive a prize/cash-out.

### Reveal

At any point during the game, if a department ter-wise. wants to know about the scores they have received in that month, they can take the Reveal Note: you can only opt for Power Paplu after you Lifeline. Through this, they would get a detailed

### **Power Paplu**

Power Paplu is a unique lifeline. It does nothing on its own. But, using it activates both Surrender and Reveal to be used a second time!

So, after you have exhausted both your lifelines the option to take any one of these two lifelines during the game.

20% of your award money (since you have used this lifeline the second time)

If you take Reveal, you will again get a detailed score report for your department, parame-

have exhausted both your lifelines.

## NEW DEPARTMENTAL IDENTITIES

### **MICROSOFT SHAREPOINT WEBSITES**

ACCOUNTS	Administration Department	☆ Commercial	Corporate Regulatory Affairs
	×	× Managara	*
Corporate Website	CQA	Data Analytics	Department of Law
☆ DMSD	DO Domestic Operations	☆ Engineering Unit 1	★ ENGINEERING UNIT II
EI Enjoy Innovations	★ EXPENSE MONITORING AND CONTROLLING DEPTT.	★ FINANCE	Generic Business Unit
Gl <mark>obal</mark> GLP	HR Human Resource Acquisition	G B VPG India	b VRL India
Institutional Marketing Department	★ INVENTORY CONTROL UNIT II	∲ IPR & SBD	Spine State
☆       OPERATION UNIT-1		¢ PMT 3	¢ PMT IV
PMT-2	¢ QA	Quality Assurance Unit-1	QUALITY CONTROL UNIT II
Quality Control Unit-I	SECRETARIAL & BANKING	★ SECURITY	★ Supply Chain
TRANSPORT DEPARTMENT	Venus Army	♦ Venus Service Commission	★ PMT-1

# FORTUNE 100 PEOPLE OF VENUS





















# **VENUS SOCIAL TIMES**



- A Antimicrobial Resistance, ARD
- **B** Building Talent
- **C** Customer Delight, Collaboration with Cipla
- D Digitalization, Design Studio, Debt-Free VRL
- E Elores, Enoxaparin, E-Commerce,
- **F** Fortune 100, Financial Independence
- G Global Presence, GMP
- H Happiness Index
- I Innovations
- **J** Join Venus Army
- K Kaun Banega Champion
- L Launch of New Products
- M Meropenem
- N New Generic Opportunity
- **o** OTC Market
- P Passion Premium League (PPL)
- **Q** Quality Products
- **R** R3SET, Renal Guard Technology
- **S** Social Media Initiative, Sterloc, STN
- **T** Tableu, Talent & Technology,
- U United against AMR
- V Velimixin, Value Addition
- ₩ Welcoming Digitization in VRL
- X X- Factor (Women in VRL)
- Y Young at 30 #Venus
- **Z** Zooming Ahead

Powerwords

# LONGER ASSOCIATIONS

# VEARS OF SERVICE

**MORE THAN** 

••••



**PARDEEP KUMAR** TOA : 29 Years 9 Months



**KUSUM LATA** TOA : 29 Years 4 Months



**SONIA SONI** TOA : 29 Years 2 Months



**SHASHI KUMAR** TOA : 29 Years 0 Months



**JIVENDER JHA** TOA : 28 Years 1 Months



**JAI RAM** TOA : 27 Years 9 Months



**SUJEET PANDEY** TOA : 27 Years 8 Months



**ANJANA RANA** TOA : 27 Years 8 Months



**MANAV SONI** TOA : 27 Years 6 Months



**ASHA DEVI** TOA : 27 Years 5 Months



**GABBAR SINGH** TOA : 26 Years 7 Months



TANKA BAHADUR TOA : 26 Years 6 Months



**RAJBIR SINGH** TOA : 26 Years 2 Months



VISHWAMANI KAUSHAL TOA : 25 Years 7 Months



MAHESH C. JOSHI TOA : 25 Years 3 Months



**JHARMAL SINGH** TOA : 25 Years 10 Months

# SLICE OF LIFE JADDOO KI JHAPPI

Annapurna, a place where we all gather and enjoy our food, it is not only an utilitarian eating space but a place where cultures and cuisines mix, ideas are shared and we all come together. Through this edition of Sankalp magazine we would like to extend our thanks and gratitude to team Annapurna for making delicious and delightful food for all the Venusians. They are always ready with delectable food, be its tea time, snacks time or lunch time. During Covid-19 Pandemic also they served 24x7 without fearing for their own health. For satiating our hunger with best food made with love, team Annapurna deserves a Magic Hug, bole toh JADDU KI JHAPPI...



Annapurna Staff, Panchkula



Annapurna Staff, Baddi

# **CREATIVE CORNER**

### उम्र

> Ashwani Thapa Manager - DMSD

### बेहतर समझ पाते

निकलकर अपने अहम से बाहर, गर आंखों में मेरी झांकते तुम, तो मुझे बेहतर समझ पाते तुम...... भूलकर अपने वहम को, गर पल भर को मुझे निहारते तुम, तो मुझे बेहतर समझ पाते तुम...... दूर जाने का रास्ता दिखाया जिन हाथों से, गर उसे मेरे दिल पर रखते तुम, तो मुझे बेहतर समझ पाते तुम......

> Pretty Sharma DM - DMSD



### Journey of Life

छोटी सी उम्मीद कभी-कभी छोटी सी उम्मीद भी हमें एक सुखद अहसास कराती है दीपक सी टिमटिमाती लौ की तरह जीवन में आशा का दीप जलाती है । एक छोटा सा बच्चा सुबह उठकर ऑनलाइन क्लास में पढता है उसे दुख है वह स्कूल नही जा पा रहा अपने सहपाठियों से नही मिल पा रहा है लेकिन वह एक उम्मीद के साथ आगे बढता है कि कोरोना का बुरा समय बीतेगा हमारा स्कूल फिर से खुलेगा और वह पहले जैसी मस्ती के साथ पढाई करेगा । एक डॉक्टर मुंह पर मास्क लगाए खुशी–खुशी अस्पताल जाता है कोविड के मरीजों का इलाज करता है एक उम्मीद के साथ आगे बढता है कि कोरोना की वैक्सीन आएगी और हमारे समाज को इस महामारी से मुक्ति दिलाएगी । यही उम्मीद की आस हमें जीना सिखाती है बुरे वक्त में हमारी हिम्मत बन जाती है इस उम्मीद को जीवन के हर पथ पर हमें कायम रखना है और सफलता के नए आयाम लिखना है ।।

> Suneel Nikhra DM - QC II







**Falak Khanna** D/O Preeti Pruthi (Manager - Accounts) won First Place in School singing competition.



**Aarav Arora** S/O Varun Arora (AGM- Data Analytics) won Silver Medal in Akhil Bhartiya Hindi Olympiad 2020-21



**Aditya Sapra** S/O Tarun Sapra (DGM - PMT-2) Secured 95% marks in 10th class in CBSE Board.



**Arpit Narang** S/O Preeti Narang (Manager -Finance) Secured 97.6% marks in 10th class in CBSE Board

VRL BIDS ADIEU...



**Pammi Khatkar** D/O Rajesh Khatkar (Deputy Manager- Commercial) secured 97.4% marks in calss 10th ICSE Board.



For over 2 decades Mr. Rajiv Sharma has been integral part of Venus Remedies. He has shaped the Institutional Marketing Department of the company in a successful manner. VRL Bids Adieu to Mr. Rajiv Sharma for his tenure in Venus.

Here are some excerpts from our recent conversation with him:

It was really a long journey of more than 22 years with great rich learning in the company. I was given the opportunity to handle many portfolios and businesses. I got great support from my colleagues.

My Best Memory is to be associated with the company with ever supporting and guiding working environment.

My Message for Venus is to keep on working with honesty and dedication and results will follow.

### MR. RAJIV SHARMA CGM-IMD

Volume XIII, March 2021.

















### CELEBRATION OF REPUBLIC DAY













Venus Army's support to the Isha Foundation's #CauveryCalling initiative continued through the donation one thousand trees/month with the objective of the Preservation and Conservation of the resources of mother Earth for the sustainability of future generations of all living beings.

Venus Army joined hands with the Manna Society -Jaipur to Provide care & support to orphan & vulnerable children by facilitating Home, Education, Good Nutrition, counselling, Healthcare so as to enable these children to become responsible Citizens of the Society and also to have the capabilities of earning a respectful live-lihood in future.



## VENUS SONG

वीनस राष्ट्र के आदर्शों को भुलाना है नहीं कर्मनिष्ठ होकर कर्तव्यों को निभाना है यहीं। रेत से जो फिसल जाएँ, वो इरादे न हों कभी प्रगति पर अग्रसर करें जो, वही कर्म हो सभी। वीनस राष्ट्र के आदर्शों को भुलाना है नहीं।

> नूतन विचारों, नई सोच को, बढ़ावा मिले यहीं, इच्छा शक्ति प्रबल हो, विशवास हो बुलंद सभी। नैतिकता और सदाचार को मिटाना है नहीं, प्रेम, एकता और शान्ति को फैलाना है यहीं। वीनस राष्ट्र के आदर्शों को भुलाना है नहीं।

स्वाती की हर एक बूंद और चातक दे संदेश सभी, एकाकी दृष्टि लक्ष्य हो, तो तुच्छ प्रतीत हों बाधाएँ भी। मिल कर जड़ों को सीचें, तो नूतन पत्र खिलें तभी। हम राष्ट्र से हैं सभी, राष्ट्र हम से है नहीं। वीनस राष्ट्र के आदर्शों को भुलाना है नहीं।

> वतन की आन–बान और शान, को बढ़ाना है यहीं, मीट जाए जो वतन पर, वो जजबा दिखाना है यहीं। मर्यादा और संस्कारों को प्रतिष्ठित करें हम सभी, याद रहे जो युगों तक, वो दृष्टांत परिणित हों अभी। वीनस राष्ट्र के आदर्शों को भुलाना है नहीं।

जन जन सुखी हो राष्ट्र का, समृद्ध हों सैनिक सभी, विश्व विजयी जब मुल्क हो तो, प्रकाशमान हो सृष्टि भी, हो सृष्टि भी, हो सृष्टि भी। वीनस राष्ट्र के आदर्शो को भुलाना है नहीं

> कर्मनिष्ठ होकर कर्तव्यों को निभाना है यहीं। वीनस राष्ट्र के आदर्शों को भुलाना है नहीं

Volume XIII, March 2021

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